## Rhinocensus.





Facts.

SOUTH AFRICA ("SA") IS HOME TO

OF AFRICA'S RHINOS

OF WILD RHINOS WORLDWIDE

**SA RHINO POPULATION** END 2012

THREE OF THE FIVE LIVING SPECIES OF RHINOS ARE ON THE IUCN RED LIST CLASSIFIED AS

CRITICALLY ENDANGERED ("CR")

**BLACKWHITE** 

20 000

AFRICAN RHINOS | ASIAN RHINOS

**INDIANSUMATRANJAVAN** 2 913

Poaching Crisis.

A NEW GENERATION OF POACHERS, ARMED AND FUNDED BY ORGANISED CRIME, HAS RESULTED IN THE RATE OF POACHING INCREASING TO RECORD LEVELS.

NUMBER OF RHINOS KILLED IN SA IN 2007

KILLED IN SA LAST YEAR

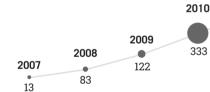
**MORE RHINOS KILLED** 

RHINOS KILLED PER DAY

**KILLED EVERY 12 HOURS** 

RECORDED NUMBER OF RHINOS POACHED IN SA SINCE 2007.

(BECAUSE IT IS HOME TO MOST OF THE WORLD'S RHINOS, SA HAS BEEN AT THE EPICENTRE OF THE POACHING CRISIS).



2013 2012 1004 668

FROM 2007

2011

448

IF THE CURRENT RATE OF KILLING CONTINUES, WE WILL HAVE A NEGATIVE GROWTH RATE IN LESS THAN 2 YEARS, AND POSSIBLE **EXTINCTION BY 2030.** 

YEARS TO NEGATIVE GROWTH RATE POSSIBLE EXTINCTION CHINA

## Illegal Trade.

RHINOS ARE NOW MORE VALUABLE DEAD THAN ALIVE. DEMAND FOR RHINO HORN FROM EAST ASIA IS FUELLING RHINO POACHING IN SA.

**ILLEGAL TRADE GENERATES** PER ANNUM, AND GROWING

MARKET VALUE OF RHINO HORN

ON THE BLACK MARKET. RHINO HORN IS WORTH MORE PER KG THAN GOLD, PLATINUM AND COCAINE.

50 000

00U COCAINE

COUNTERFEIT GOODS ARMS AND AMMUNITION LARGEST GLOBAL NARCOTICS

TRADE

ILLEGAL

THE PRIMARY MARKET FOR RHINO HORN IS EAST ASIA.

DEMAND IN VIETNAM IS BELIEVED TO BE THE MAIN DRIVER OF ILLEGAL TRADE IN RHINO HORN TODAY.

USE

YEMEN. HANDLES OF "JAMBIYA" -HAND CARVED DAGGERS.

VIETNAM. SYMBOL OF STATUS AND WEALTH BELIEVED TO HELP CLIRE LIFE-THREATENING DISEASES.

VIETNAM

CHINA. ORNAMENTAL USE. TRADITIONAL CHINESE MEDICINE.

FROM RHINO TO MARKET IN

48hours

<1hour

10 MINUTES TO SHOOT AND DEHORN.

12hours

TAKEN BY TRUCK INTO MOZAMBIQUE.

24hours

HORNS LOADED INTO PLANES BOUND FOR EAST ASIA.

36hours

SMUGGLED IN AND PASSED ONTO ILLEGAL DEALERS

48hours

AVAILABLE FOR SALE IN EAST ASIAN MARKETS.